

# The “CAN” and “CANNOT” List

You <b>CAN</b> staff your booth with as many people as you wish.	You <b>CANNOT</b> have your staff working in the aisles or anywhere outside of your booth.
You <b>CAN</b> bring as large of a display and as many display pieces as you wish.	You <b>CANNOT</b> place any part of your display in the aisle.
You <b>CAN</b> distribute brochures, literature and business cards from within your booth.	You <b>CANNOT</b> place these items on fashion show seats, rest room counters or car windshields.
You <b>CAN</b> decorate your booth with linens, flowers, props or photographs provided by non-exhibitors.	You <b>CANNOT</b> promote the company that provided these items or give out their literature.
You <b>CAN</b> have music, video or other sound producing devices in your booth.	You <b>CANNOT</b> have sound at a volume that detracts from your neighbor’s ability to conduct business.
You <b>CAN</b> make arrangements to display limousines at certain shows.	You <b>CANNOT</b> just show up with a fleet of cars.
You <b>CAN</b> give away a door prize provided by a company that is not an exhibitor.	You <b>CANNOT</b> promote the company that provided the prize or give out their literature.
You <b>CAN</b> (and <b>SHOULD</b> ) use the list of attending couples to follow up after the show.	You <b>CANNOT</b> share the attendee list with anyone else.
You <b>CAN</b> advertise in as many magazines or publications as you wish.	You <b>CANNOT</b> give away those magazines or publications from your booth.
You <b>CAN</b> network with other exhibitors during the show.	You <b>CANNOT</b> walk around the show distributing your literature to brides.

## Let the **couples** walk down the aisle!

- No part of your booth display may extend into the aisle.
- Your staff must stay within your booth and may not stand in the aisle.
- You may not promote your business anywhere except from within your booth.

